



**STERLING CAPITAL**

- Over \$58 Billion in Total Firm Assets
- 129 Professionals Providing Investment Management and Client Service
- Strong Partnership with BB&T

**EQUITY OPPORTUNITIES TEAM**

- Portfolio Manager: Adam B. Bergman, CFA®
- Exceptional Continuity of Professionals on Team
- Average Investment Experience of 20 Years
- Based in Virginia Beach, Virginia

**PHILOSOPHY**

Seek Long-Term Appreciation by Identifying Companies with:

- Significant Insider Ownership and Activity
- Attractive Valuation
- Strong Balance Sheets
- Above Average Growth
- Above Average Return on Capital

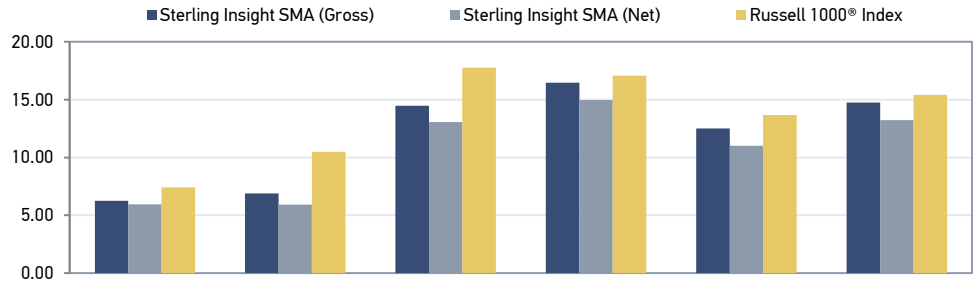
**PROCESS**

- Internal Screens and External Sources Used to Identify Investment Candidates
- Team-Based Approach to Fundamental Research
- Valuation Assessed Relative to Historical Range, Industry Peers, Growth Rate, and the Market

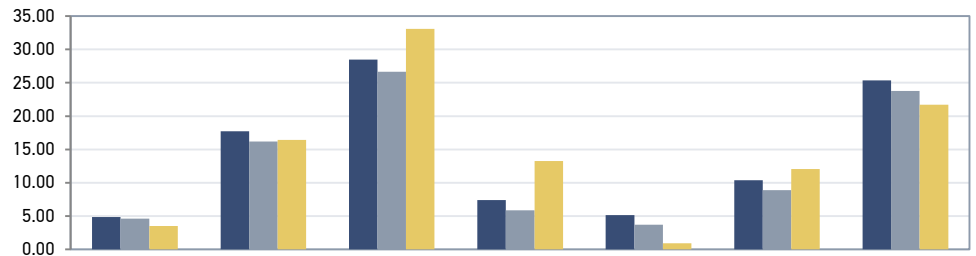
**STRUCTURE**

- All Cap Portfolio
- Concentrated Portfolio of Approximately 30 Best Ideas

*\*Performance inception date is 08.31.2011. Data as of 09.30.2018. Index is Russell 1000®. Performance is preliminary and is annualized for periods longer than one year. Net of fees performance returns are presented net of the investment management fees and trading expenses. "Pure" Gross of fees performance returns do not reflect the deduction of any fees including trading costs; a client's return will be reduced by the management fees and other expenses it may incur. Investment management fees are described in Sterling's Form ADV 2A. Performance reflects the reinvestment of interest income and dividends and realized capital gains. The performance presented represents past performance and is no guarantee of future results. Performance is compared to an index, however, the volatility of an index varies greatly and investments cannot be made directly in an index. Market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions. Source: Russell Investments, S&P, FactSet, Sterling Capital Management Analytics. The Performance and Portfolio Characteristics are considered Supplemental Information to the Composite Disclosure Presentation which is attached.*



Performance	QTR	YTD	1 Year	3 Years	5 Years	Since Inception*
Sterling (Gross)	6.26%	6.89%	14.46%	16.47%	12.52%	14.75%
Sterling (Net)	5.94%	5.91%	13.07%	14.96%	11.00%	13.23%
Russell 1000®	7.42%	10.49%	17.76%	17.07%	13.67%	15.42%
S&P 500	7.71%	10.56%	17.91%	17.31%	13.95%	15.50%



Year-End Returns	2011*	2012	2013	2014	2015	2016	2017
Sterling (Gross)	4.86%	17.74%	28.48%	7.41%	5.14%	10.39%	25.37%
Sterling (Net)	4.62%	16.17%	26.64%	5.87%	3.69%	8.88%	23.78%
Russell 1000®	3.50%	16.42%	33.11%	13.24%	0.92%	12.05%	21.69%
S&P 500	3.96%	16.00%	32.39%	13.69%	1.38%	11.96%	21.83%

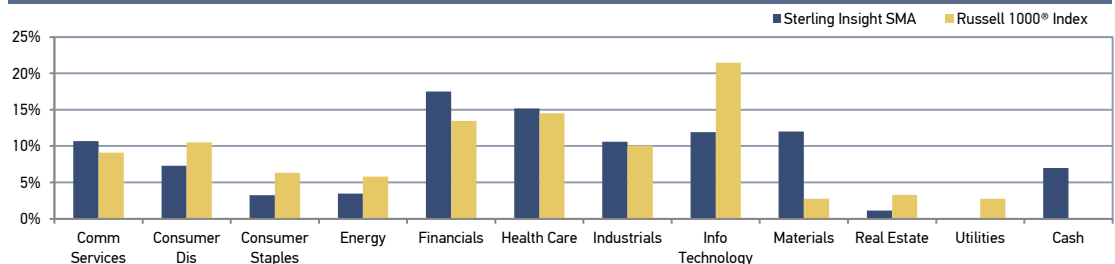
Portfolio Characteristics	Sterling		Index	
Weighted Average Market Cap	\$147.7 B	\$224 B		
Weighted Median Market Cap	\$61.9 B	\$93.1 B		
Est 3-5 Year EPS Growth	10.8%	11.5%		
P/E Ratio (FY1)	19.3x	19.4x		
Return on Equity	15.2%	14.8%		
Number of Holdings	31	984		
Active Share	87.7%	---		
Turnover	69.4%	---		

Top Ten Equity Holdings	
1. Johnson & Johnson	4.2%
2. Stanley Black & Decker, Inc.	4.2%
3. Chubb Limited	4.1%
4. Medtronic plc	4.0%
5. Marsh & McLennan Companies, Inc.	4.0%
6. AT&T Inc.	4.0%
7. IHS Markit Ltd.	3.9%
8. Ecolab Inc.	3.7%
9. Genpact Limited	3.7%
10. Berkshire Hathaway Inc. Class B	3.5%
<b>Total % of Portfolio</b>	<b>39.3%</b>

*Ratios are computed using weighted median unless otherwise noted.*

**Sector Allocation**



*Turnover is for the last 12 months. Portfolio characteristics totals may not equal 100% due to rounding. Specific securities identified and described do not represent all of the securities purchased, sold or recommended to clients. There are no assurances that securities identified will be profitable investments. The securities described are neither a recommendation nor a solicitation.*

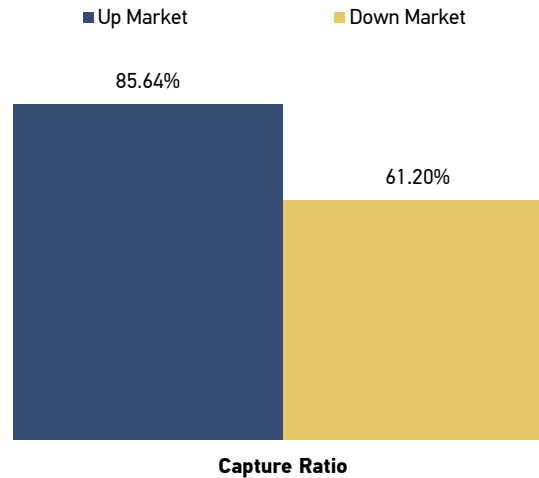


**SUMMARY STATISTICS**  
vs. Russell 1000® Index  
(of Monthly Returns)

Gross of Fees, 3-Years	
Portfolio Return	16.47
Benchmark Return	17.07
Standard Deviation (Portfolio)	8.79
Standard Deviation (Benchmark)	9.21
Annualized Alpha	2.07
Beta	0.84
Tracking Error	4.43
3 Year Batting Average	50.00%
Outperforms in Down Periods	66.67%

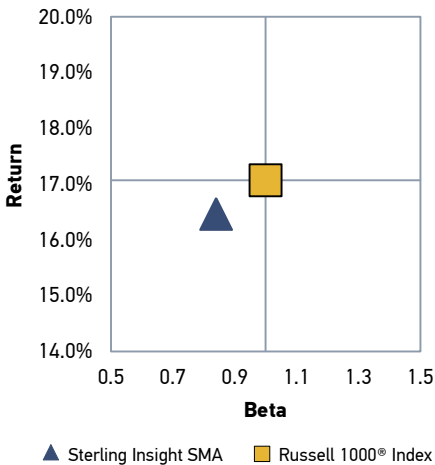
**Up Market/Down Market Capture Ratio**

**Sterling Insight SMA vs. Russell 1000® Index**  
Gross of Fees, 3-Years



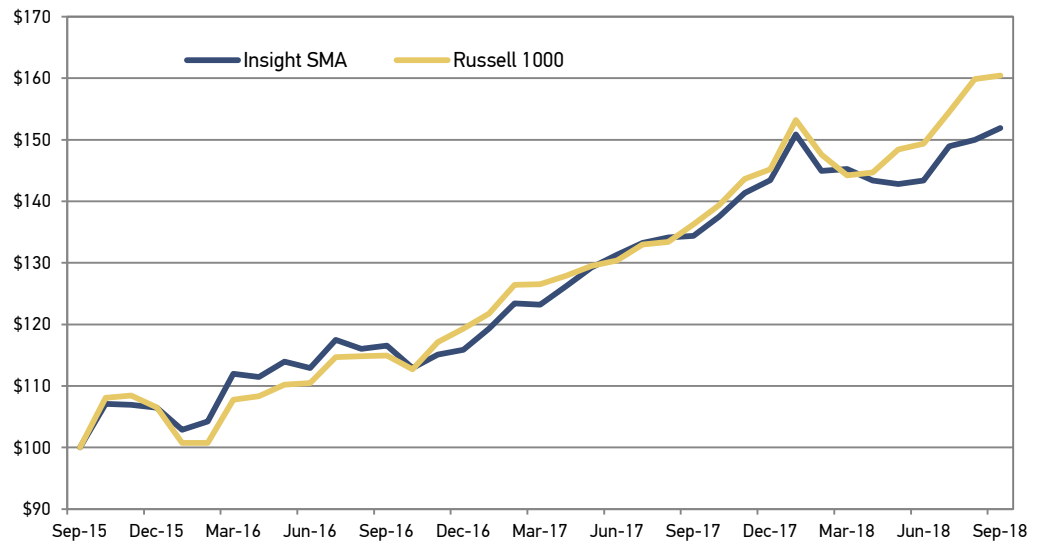
**RISK vs. REWARD**

Gross of Fees, 3-Years



**Growth of \$100**

Net of Fees, 3-Years



Data as of 09.30.2018. Net of fees performance returns are presented net of the investment management fees and trading expenses. "Pure" Gross of fees performance returns do not reflect the deduction of any fees including trading costs; a client's return will be reduced by the management fees and other expenses it may incur. Investment management fees are described in Sterling's Form ADV 2A. Performance reflects the reinvestment of interest income and dividends and realized capital gains. The performance presented represents past performance and is no guarantee of future results. Performance is compared to an index, however, the volatility of an index varies greatly and investments cannot be made directly in an index. Market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions. Up Market Capture is a measure of the manager's performance when the benchmark has positive returns for the period relative to the benchmark itself. Down Market Capture is a measure of the manager's performance when the benchmark has negative returns for the period relative to the benchmark itself. The Growth of \$100 chart is hypothetical based upon the composite net of fees performance for 3 years. Source: Russell Investments, eVestment Analytics, FactSet, Sterling Capital Management Analytics. The Performance, Summary Statistics, Risk vs. Reward, Up Market/Down Market Capture Ratio, and Growth of \$100 are considered Supplemental Information to the Composite Disclosure Presentation which is attached. For one-on-one presentations only.

**IMPORTANT INFORMATION – DESIGNATIONS:** The Chartered Financial Analyst® (CFA) charter is a graduate-level investment credential awarded by CFA Institute — the largest global association of investment professionals. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

## Sterling Capital Management – Insight SMA Composite

August 31, 2011 – December 31, 2017

*Description: Consists of all discretionary separately managed wrap Insight portfolios. Sterling's Insight equity portfolios invest primarily in companies where there has been recent insider buying activity; we also retain the flexibility to own companies in which insiders own a substantial stake.*

Year	Total Return		Composite Assets		Percent of Firm Assets	Total Firm Assets (\$MM)	Composite Dispersion (%)	Russell 1000	Composite 3-yr St Dev (%)	Benchmark 3-yr St Dev (%)
	Gross of Fees	Net of Fees	No. of Portfolios	End of Period (\$MM)						
2017	25.37	23.78	57	18	0.0	55,908	0.35	21.69	9.18	9.97
2016	10.39	8.88	146	33	0.1	51,603	0.30	12.05	9.92	10.69
2015	5.14	3.69	116	29	0.1	51,155	0.25	0.92	9.35	10.48
2014	7.41	5.88	134	29	0.1	47,540	0.24	13.24	9.42	9.12
2013	28.48	26.64	121	27	0.1	45,638	0.24	33.11		
2012	17.74	16.17	74	14	0.3	4,422	0.08	16.42		
2011 (Inception 8/31/11)	4.86	4.62	2	0	0.0	3,932		3.50		
Annualized Since Inception	15.41	13.87						15.56		

Sterling Capital Management LLC claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Sterling Capital Management LLC has been independently verified for the periods 01/01/01 to 12/31/16. The verification report(s) is/are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.

### Notes:

1. Sterling Capital Management LLC (SCM) is a registered investment advisor with the SEC. Registration does not imply a certain level of skill or training. Sterling manages a variety of equity, fixed income and balanced assets. Prior to January 2001, Sterling was a wholly owned subsidiary of United Asset Management (UAM). In January 2001, Sterling Capital Management LLC purchased all the assets and business of Sterling Capital Management Company from UAM to become an employee owned firm. There were no changes in personnel. In April 2005, BB&T Corporation purchased a majority equity ownership stake in Sterling Capital Management LLC. There were no changes in personnel. In October 2010, the management group of Sterling Capital entered into an agreement with BB&T Corporation that reduced and restructured management's interest in Sterling Capital Management. Additionally, BB&T Asset Management merged into Sterling Capital Management. There were no material changes in personnel. In January 2013, CHOICE Asset Management firm merged into Sterling Capital Management. There were no changes in personnel. "Percent of Firm Assets" and "Total Firm Assets" prior to 2013 are for CHOICE Asset Management. In August 2015, 8 new employees joined Sterling Capital Management via Stratton Management Company following the close of BB&T's purchase of Susquehanna Bancshares. There were no changes to personnel.
2. Adam B. Bergman, CFA, has managed the portfolio since inception. No alterations of composites, as presented herein, have occurred due to changes in personnel or other reasons at any time.
3. Inception date of composite: August 31, 2011. Creation date: August 31, 2011. The appropriate index is the Russell 1000 Index which measures the performance of the largest 1,000 US companies, representing over 90% of the investable US market. The index is reconstituted annually. Total return includes price appreciation/depreciation and income as a percent of the original investment. A complete list of all of SCM's composites and their descriptions is available upon request. Policies for valuing portfolios, calculating performance and preparing compliant presentations are available upon request.
4. Performance reflects reinvested interest income and dividends and realized and unrealized capital gains and losses. All portfolios are valued monthly as of calendar month-end and utilize trade-date and accrued income accounting. Valuations and performance are reported in US dollars. Portfolio returns are calculated monthly using the Modified Dietz method. Portfolios are revalued for cash flows greater than 10%. Composite returns are calculated by weighting the individual portfolio returns using beginning of period market value plus weighted cash flows. Periodic time weighted returns are geometrically linked. Returns are not calculated net of non-reclaimable withholding taxes due to immaterial dollar amounts.
5. "Pure" gross of fees returns do not reflect the deduction of any fees including trading costs. The net of fee return reflects the actual SMA fee of the individual account. The SMA fee includes all charges for trading costs, portfolio management, custody and other administrative fees.
6. The annual composite dispersion presented is measured by an asset-weighted standard deviation calculation method of all portfolios in the composite for the entire year. It is not meaningful when there are less than six portfolios in the composite for the entire year. The three year annualized standard deviation measures the variability of the composite and benchmark returns over the preceding 36 month period. It is not required to be presented for annual periods prior to 2011 or when a full three years of composite performance is not yet available.
7. The performance presented represents past performance and is no guarantee of future results. Stock market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions.