



#### STERLING CAPITAL

- \$53 Billion in Assets Under Management
- 131 Professionals Providing Investment Management and Client Service
- Strong Partnership with BB&T now Truist

#### EQUITY OPPORTUNITIES TEAM

- Portfolio Manager: George F. Shipp, CFA®
- Exceptional Continuity of Professionals on Team
- Average Investment Experience of 20 Years
- Based in Virginia Beach, Virginia

#### PHILOSOPHY

Seek Capital Appreciation and Enhanced Cash Flows By:

- Opportunistically Writing Covered Calls
- Identifying Companies with Attractive Valuations and Strong Balance Sheets
- Focusing on the Appreciation of the Stock Rather Than the Richness of the Option
- Selecting Companies with Above Average Growth and Return Characteristics

#### PROCESS

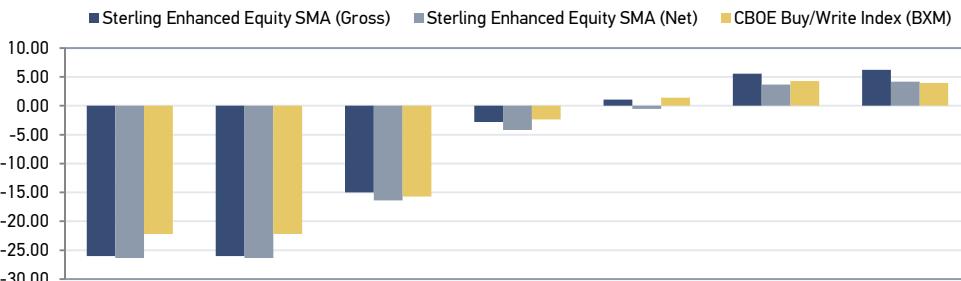
- Investment Candidates are Stocks Held in Other Equity Opportunities Portfolios
- Team-Based Approach to Fundamental Research and Evaluation of Option Alternatives
- Valuation Assessed Relative to Historical Range, Industry Peers, Growth Rate, and the Market

#### STRUCTURE

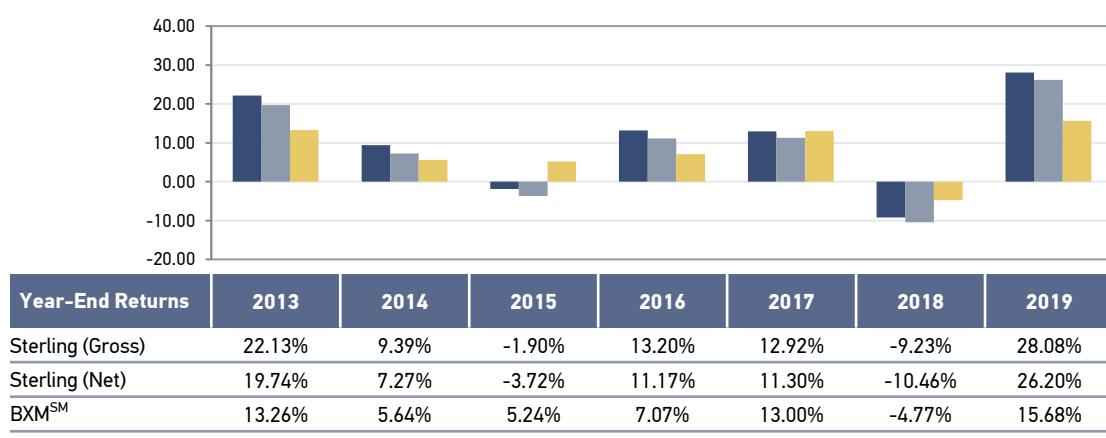
- All Cap Portfolio with Attractive Yield from Option Premiums and Dividends
- Concentrated Portfolio of 20 - 27 Securities
- Options Written Out of the Money and Usually for 6 Months or Less

\*Performance inception date is 12.31.2003.

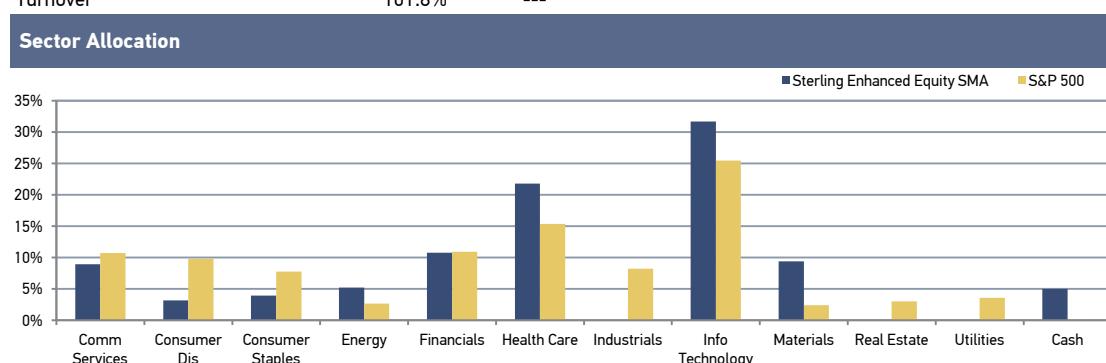
Data as of 03.31.2020. Index is CBOE S&P 500® Buy/Write Index. Performance is preliminary and is annualized for periods longer than one year. Net of fees performance returns are presented net of the investment management fees and trading expenses. "Pure" Gross of fees performance returns do not reflect the deduction of any fees including trading costs; a client's return will be reduced by the management fees and other expenses it may incur. Investment management fees are described in Sterling's Form ADV 2A. Performance reflects the reinvestment of interest income and dividends and realized capital gains. The performance presented represents past performance and is no guarantee of future results. Performance is compared to an index, however, the volatility of an index varies greatly and investments cannot be made directly in an index. Market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions. Source: CBOE, S&P, FactSet, Sterling Capital Management Analytics. The Performance and Portfolio Characteristics are considered Supplemental Information to the Composite Disclosure Presentation which is attached.



Performance	QTR	YTD	1 Year	3 Years	5 Years	10 Years	Since Inception*
Sterling (Gross)	-26.02%	-26.02%	-15.01%	-2.82%	1.05%	5.54%	6.19%
Sterling (Net)	-26.34%	-26.34%	-16.36%	-4.21%	-0.54%	3.67%	4.15%
BXMSM	-22.22%	-22.22%	-15.73%	-2.36%	1.42%	4.28%	3.97%
S&P 500®	-19.60%	-19.60%	-6.98%	5.10%	6.73%	10.53%	7.52%



Portfolio Characteristics			Top Ten Equity Holdings	
	Sterling	Index		Total % of Portfolio
Wtd. Average Market Cap	\$42.3B	\$284.1B	1. Akamai Technologies, Inc.	7.9%
Wtd. Median Market Cap	\$23.3B	\$117.7B	2. NXP Semiconductors NV	6.5%
Wtd. Average Dividend Yield	1.5%	2.3%	3. Cabot Oil & Gas Corporation	5.4%
Wtd. Harmonic Median P/E Ratio (FY1)	13.0x	16.9x	4. PTC Inc.	5.3%
Median Historical 3-Year EPS Growth	16.6%	14.4%	5. Fiserv, Inc.	5.2%
Median Est. 3-5 Year EPS Growth	10.5%	7.8%	6. Corteva Inc	5.2%
Median Net Debt/EBITDA	1.9	2.0	7. Premier Inc. Class A	5.2%
Median Return on Equity	11.6%	15.2%	8. Centene Corporation	5.1%
Number of Holdings	21	507	9. Bristol-Myers Squibb Company	4.8%
Active Share	99.6%	---	10. Activision Blizzard, Inc.	4.7%
Turnover**	101.8%	---	Total % of Portfolio	55.4%



\*\*Turnover is for the last 12 months. Portfolio characteristics totals may not equal 100% due to rounding. Specific securities identified and described do not represent all of the securities purchased, sold or recommended to clients. There are no assurances that securities identified will be profitable investments. The securities described are neither a recommendation nor a solicitation.



**SUMMARY STATISTICS**  
vs. CBOE S&P 500 Buy/Write® Index  
(of Quarterly Returns)

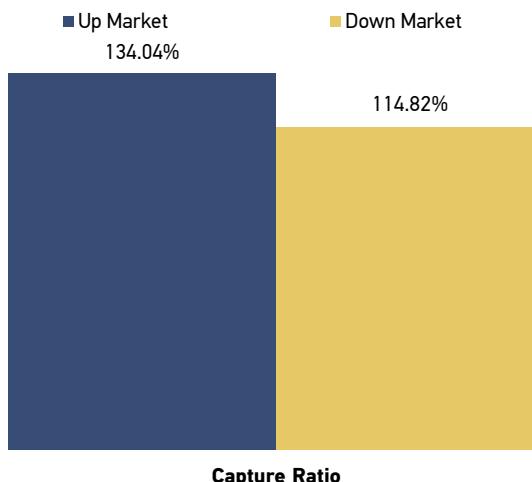
Gross of Fees, Since Inception (12.31.2003)

Portfolio Return	6.19
Benchmark Return	3.97
Standard Deviation (Portfolio)	14.79
Standard Deviation (Benchmark)	15.29
Annualized Alpha	2.00
Beta	1.11
Tracking Error	6.31
Rolling 3 Year Batting Average	83.33%
Rolling 5 Year Batting Average	91.30%
Outperforms in Down Periods	50.00%

**Up Market/Down Market Capture Ratio**

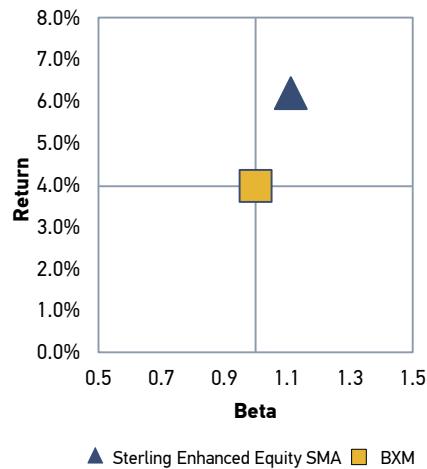
**Sterling Enhanced Equity SMA vs. CBOE S&P 500 Buy/Write® Index**

Gross of Fees, Since Inception (12.31.2003)



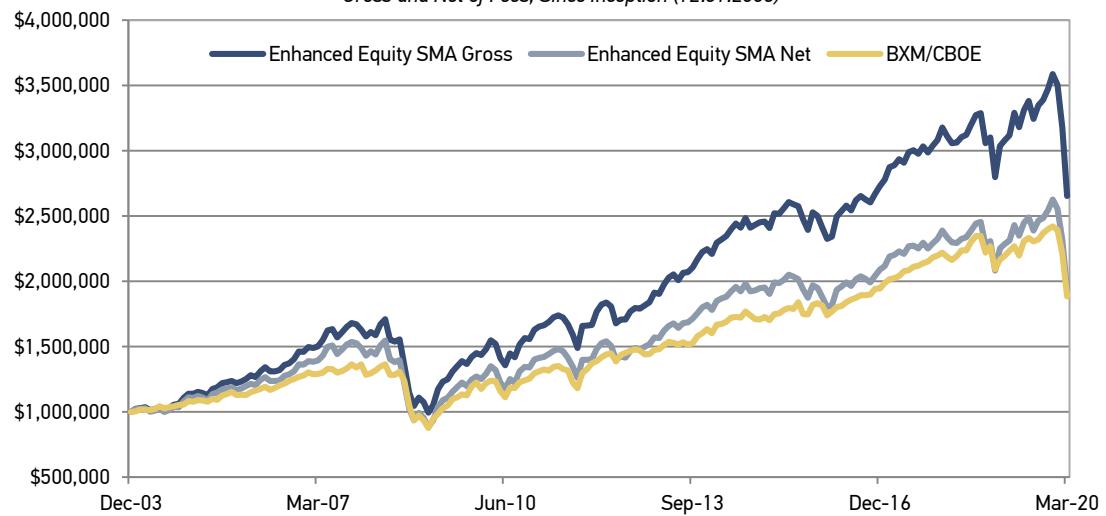
**RISK vs. REWARD**

Gross of Fees, Since Inception (12.31.2003)



**Growth of \$1 Million**

Gross and Net of Fees, Since Inception (12.31.2003)



Up Market Capture is a measure of the manager's performance when the benchmark has positive returns for the period relative to the benchmark itself. Down Market Capture is a measure of the manager's performance when the benchmark has negative returns for the period relative to the benchmark itself. The Growth of \$1 Million chart is hypothetical based upon the composite net of fees performance since inception.

Net of fees performance returns are presented net of the investment management fees and trading expenses. "Pure" Gross of fees performance returns do not reflect the deduction of any fees including trading costs; a client's return will be reduced by the management fees and other expenses it may incur. Investment management fees are described in Sterling's Form ADV 2A. Performance reflects the reinvestment of interest income and dividends and realized capital gains. The performance presented represents past performance and is no guarantee of future results. Performance is compared to an index, however, the volatility of an index varies greatly and investments cannot be made directly in an index. Market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions. The Performance, Summary Statistics, Risk vs. Reward, Up Market/Down Market Capture Ratio, and Growth of \$1 Million are considered Supplemental Information to the Composite Disclosure Presentation which is attached. Source: CBOE, eVestment Analytics, FactSet, Sterling Capital Management Analytics.

**IMPORTANT INFORMATION – DESIGNATIONS:** The Chartered Financial Analyst® (CFA) charter is a graduate-level investment credential awarded by CFA Institute — the largest global association of investment professionals. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

# Sterling Capital Management – Enhanced Equity SMA Composite

December 31, 2003 – December 31, 2019

**Description:** Consists of all discretionary separately managed wrap Enhanced Equity portfolios. Sterling's Enhanced Equity portfolios invest primarily in companies held in other Equity Opportunities Group portfolios where call options are written opportunistically to enhance the portfolio's cash flow.

Year	Total Return True <sup>a</sup> Net of Fees	Total Return True <sup>a</sup> Net of Fees	No. of Portfolios	Composite Assets End of Period (SMA)	Percent of Firm Assets	Total Firm Assets (SMA)	Composite BXM Index	Composite 3-Yr St Dev (%)
2019	26.20	26.20	5	2	0.0	56,191	15.68	7.84
2018	-9.23	-10.46	12	6	0.0	56,889	9.77	9.96
2017	12.93	11.30	15	9	0.0	55,908	0.75	7.38
2016	13.20	11.17	13	9	0.0	51,603	0.58	8.50
2015	-1.90	-3.72	16	9	0.0	51,155	0.50	5.74
2014	9.39	7.27	19	11	0.0	47,540	0.49	6.59
2013	22.13	19.74	20	11	0.0	45,638	0.30	8.21
2012	10.49	8.26	23	10	0.2	4,422	0.50	5.90
2011	2.26	0.21	29	12	0.3	3,932	0.69	9.44
2010	12.42	10.23	31	15	0.4	3,548	0.77	11.60
2009	30.73	28.20	35	21	0.7	2,839	0.60	13.68
2008	-32.00	-33.44	48	21	1.1	1,907	0.84	15.88
2007	11.71	9.30	44	22	1.1	2,059	-28.65	13.42
2006	16.30	13.80	44	22	1.7	1,314	0.75	4.69
2005	9.96	7.54	34	14	1.5	904	0.63	6.20
2004	13.91	11.30	18	7	1.5	522	0.45	4.11
Annualized Since Inception		8.31	6.22			5.68	8.30	

**Sterling Capital Management LLC claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Sterling Capital Management LLC has been independently verified for the periods 01/01/01 to 12/31/18. The verification report(s) is/are available upon request. Verification assesses whether (1) the firm has complied with all the composite construction requirements of the GIPS standards on a firm-wide basis and (2) the firm's policies and procedures are designed to calculate and present performance in compliance with the GIPS standards. Verification does not ensure the accuracy of any specific composite presentation.**

**Notes:**

1. Sterling Capital Management LLC (SCM) is a registered investment advisor with the SEC. Registration does not imply a certain level of skill or training. Sterling manages a variety of equity, fixed income and balanced assets. Prior to January 2001, Sterling was a wholly owned subsidiary of United Asset Management (UAM). In January 2001, Sterling Capital Management LLC purchased all the assets and business of Sterling Capital Management Company from UAM to become an employee owned firm. In April 2005, BB&T Corporation purchased a majority equity ownership stake in Sterling Capital Management LLC. In October 2010, the management group of Sterling Capital entered into an agreement with BB&T Corporation that reduced and restructured management's interest in Sterling Capital Management. Additionally, BB&T Asset Management firm merged into Sterling Capital Management. In January 2013, CHOICE Asset Management firm merged into Sterling Capital Management. In August 2015, eight new employees joined Sterling Capital management via Stratton Management Company following the close of BB&T's purchase of Susquehanna Bancshares. In December 2019, BB&T Corporation and SunTrust Banks, Inc. Holding Company merged as equals to form Truist Financial Corporation. Sterling Capital Management LLC is a wholly owned subsidiary of Trust Financial Corporation.
2. George F. Shipp, CFA, has managed the portfolio since inception. No alterations of composites, as presented herein, have occurred due to changes in personnel or other reasons at any time.
3. The appropriate index is the CBOE Buy/Write Index (ticker symbol BXM) that is designed to show the performance of a basket of S&P 500 stocks with calls written monthly at the money. It represents the universe of stocks from which covered call managers typically select. Total return includes price appreciation/depreciation and income as a percent of the original investment. A complete list of all of SCM's composites and their descriptions is available upon request. Policies for valuing portfolios, calculating performance and preparing compliant presentations are available upon request.
4. Performance reflects reinvested interest income and dividends and realized and unrealized capital gains and losses. All portfolios are valued monthly as of calendar month-end and utilize trade-date and accrued income accounting. Valuations and performance are reported in US dollars. Portfolio returns are calculated monthly using beginning of period market value plus weighted cash flows. Periodic time weighted returns are geometrically linked. Returns are not calculated net of non-reclaimable withholding taxes due to immaterial dollar amounts.
5. "Pure" gross of fees returns do not reflect the deduction of any fees including trading costs. The net of fee return reflects the actual SMA fee of the individual account. The SMA fee includes all charges for trading costs, portfolio management, custody and other administrative fees. Sterling's actual management fees are 32 basis points annually.
6. The annual composite dispersion presented is measured by an asset-weighted standard deviation calculation method of all portfolios in the composite for the entire year. It is not meaningful when there are less than six portfolios in the composite for the entire year. The three year annualized standard deviation measures the variability of the composite and benchmark returns over the preceding 36 month period. It is not required to be presented for annual periods prior to 2011 or when a full three years of composite performance is not yet available.
7. The performance presented represents past performance and is no guarantee of future results. Stock market conditions vary from year to year and can result in a decline in market value due to material market or economic conditions.